

NorthCoast 
CAN SLIM[®]
Private Clients

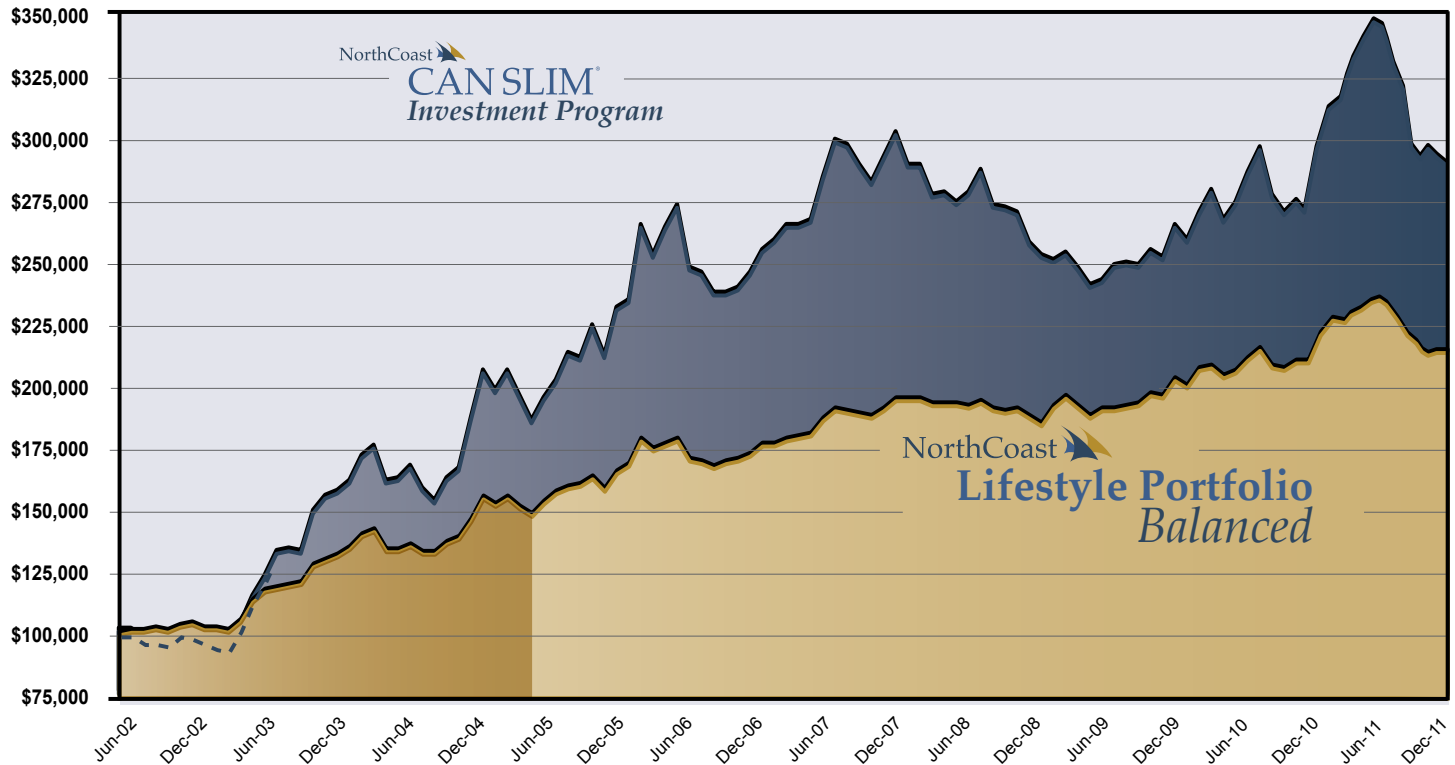
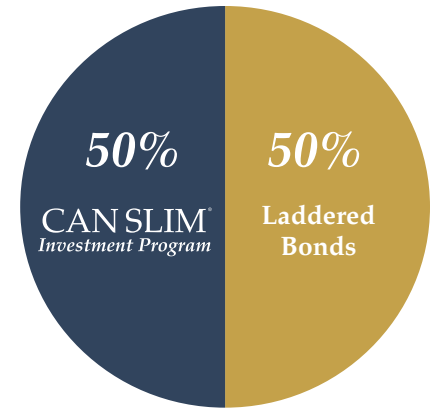
*Lifestyle
 Portfolio-Balanced*

Investing for growth can be rewarding but it also can be nerve wracking – especially as one nears or is living in retirement. For those investors, growth may be as important as income or even stability in their accounts, and that is why we've created the Lifestyle Portfolios.

Our Balanced Portfolio evenly combines our CAN SLIM[®] Investment Program and our Laddered Bond Program into one account. With an equal emphasis on growth as income and stability, this portfolio is right for more risk averse investors or those living in retirement. Growth comes from maintaining

50% exposure to the CAN SLIM Investment Program and income and stability comes from maintaining the other 50% in monthly interest-paying, low-cost, bond funds. These bond funds, called exchange traded funds or ETFs, are perfect for diversifying across the yield curve in a cost-effective manner.

You'll see from the results below how an allocation to bonds can really stabilize a growth investment. It doesn't simply reduce anxiety and generate interest, however, it also keeps your portfolio growing. Please speak to one of our advisors for more information.



	2002 6/30 - 12/31	2003	2004	2005	2006	2007	2008	2009	2010	2011 YTD	TOTAL THRU 12/31/11
Lifestyle Balanced Portfolio	1.9%	27.6%	17.1%	7.9%	5.0%	10.2%	0.7%	5.9%	10.1%	-2.3%	121.3%
CAN SLIM [®] Investment Program	-0.5%	55.5%	31.5%	13.8%	10.1%	12.5%	-12.3%	10.0%	16.7%	-10.0%	188.6%

Past or current results do not guarantee future performance. All investments involve risk, including loss of principal. Further, the principal value of an investment will fluctuate; thus investor's equity when liquidated may be worth more or less than its original cost. This document provides only impersonal advice and statistical data and is not intended to meet objectives or suitability requirements of any specific account.

The chart above shows the total return, including reinvestment of all dividends, and net of commissions and maximum applicable investment advisory fees of through 2011. Prior to July 1, 2005 the results were generated using back tested results of a hypothetical portfolio managed in accordance with the dictates of the Program. From July 1, 2005 through December 31, 2009 the performance shown is that of a single-account composite account managed according to the dictates of the Program. Since 2010, performance has been prepared based on the Global Investment Performance Standards (GIPS) and represents the net composite time-weighted return for the program. The S&P 500 was used for comparison purposes as it represents a sample of the 500 leading companies in leading industries of the U.S economy. It is generally considered a proxy for the total market.

A fuller description regarding performance calculations will be found on the next page.

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Past performance is not a guarantee of future profits.

The following disclosures are provided to conform to regulatory requirements regarding the limitations of hypothetical and single account composite performance reporting.

Hypothetical performance results have many inherent limitations. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown. In fact there are frequently sharp differences between hypothetical performance results and actual results subsequently achieved by any particular trading program. One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight. In addition, hypothetical trading does not involve financial risk, and no hypothetical trading record can completely account for the impact of financial risk in actual trading. For example, the ability to withstand losses or to adhere to a particular trading program in spite of trading losses are material points which can also adversely affect actual trading results. There are numerous other factors related to the markets in general or to the implementation of any specific trading program which cannot be fully accounted for in the preparation of hypothetical performance results, all of which can adversely affect actual trading results.

Single account composite performance results reflect the results of actual trading using a single client account managed in accordance with the dictates of the program. Other accounts are excluded to prevent additions, withdrawals and client mandated customizations from biasing the performance results. However actual client accounts are not insulated from these factors. Therefore actual client accounts may have experienced investment results during the corresponding time periods that were materially different from those portrayed in the model. Account statements for the single account for the period are available for inspection at our offices upon request.



Founded in 1988 and based in Greenwich, CT, NorthCoast continues to foster and promote quantitative research and rules-based investment programs. After serving the institutional investment community for most of its life, NorthCoast is proud to bring its investment experience to the customers and constituents of CAN SLIM®.



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Investment Details

Account Minimum \$100,000

Objective Long-term growth

Number of Holdings 0 - 30 Stocks

Fees Tiered, 1.65%-1% based on account size

Account Types All brokerage, retirement, and trust accounts welcome

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