



	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011 YTD	TOTAL THRU 12/31/11
CAN SLIM® Investment Program	12.5%	2.7%	55.5%	31.5%	13.8%	10.1%	12.5%	-12.3%	10.0%	16.7%	-10.0%	237.4%
S&P 500	-11.9%	-22.1%	28.7%	10.9%	4.8%	15.5%	4.9%	-37.5%	23.5%	15.1%	1.4%	12.4%

Past or current results do not guarantee future performance. All investments involve risk, including loss of principal. Further, the principal value of an investment will fluctuate; thus investor's equity when liquidated may be worth more or less than its original cost. This document provides only impersonal advice and statistical data and is not intended to meet objectives or suitability requirements of any specific account.

The CAN SLIM® Investment Program is a long-term growth portfolio that invests in CAN SLIM® stocks as markets are rising and scales to cash as markets weaken. Its objective is capital appreciation. The chart above shows the total return, including reinvestment of all dividends, and net of commissions and maximum applicable investment advisory fees through 2011. Prior to July 1, 2005 the results were generated using back tested results of a hypothetical portfolio managed in accordance with the dictates of the Program. From July 1, 2005 through December 31, 2009 the performance shown is that of a single-account composite account managed according to the dictates of the Program. Since 2010, performance has been prepared based on the Global Investment Performance Standards (GIPS) and represents the net composite time-weighted return for the program. The S&P 500 was used for comparison purposes as it represents a sample of the 500 leading companies in leading industries of the U.S. economy. It is generally considered a proxy for the total market.

A fuller description regarding performance calculations will be found on the next page.

SAMPLE HOLDINGS AS OF 12/31/11		
Cash	44.7%	
TJX Companies Inc	TJX	Retail Apparel
Biogen Idec Inc	BIIB	Bio Technology
Mastercard Inc CL A	MA	Payments Company
Wal-Mart Stores Inc	WMT	Retail
Intel Corp Com	INTC	Technology
Peoples UTD FINL Inc	PBCT	Commercial
CVS Caremark Corp	CVS	Drug Stores
Autozone	AZO	Auto Parts Stores
ULTA Salon Cosmetics	ULTA	Personal Services
Intuitive Surgical New	ISRG	Medical Appliances & Equipment

The list above is shown for informational purposes only. It can change and is not a recommendation to buy or sell any of these securities or to allocate a portfolio in this manner.

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Past performance is not a guarantee of future profits.

The following disclosures are provided to conform to regulatory requirements regarding the limitations of hypothetical and single account composite performance reporting.

Hypothetical performance results have many inherent limitations. No representation is being made that any account will or is likely to achieve profits or losses similar to those shown. In fact there are frequently sharp differences between hypothetical performance results and actual results subsequently achieved by any particular trading program. One of the limitations of hypothetical performance results is that they are generally prepared with the benefit of hindsight. In addition, hypothetical trading does not involve financial risk, and no hypothetical trading record can completely account for the impact of financial risk in actual trading. For example, the ability to withstand losses or to adhere to a particular trading program in spite of trading losses are material points which can also adversely affect actual trading results. There are numerous other factors related to the markets in general or to the implementation of any specific trading program which cannot be fully accounted for in the preparation of hypothetical performance results, all of which can adversely affect actual trading results.

Single account composite performance results reflect the results of actual trading using a single client account managed in accordance with the dictates of the program. Other accounts are excluded to prevent additions, withdrawals and client mandated customizations from biasing the performance results. However actual client accounts are not insulated from these factors. Therefore actual client accounts may have experienced investment results during the corresponding time periods that were materially different from those portrayed in the model. Account statements for the single account for the period are available for inspection at our offices upon request.



Founded in 1988 and based in Greenwich, CT, NorthCoast continues to foster and promote quantitative research and rules-based investment programs. After serving the institutional investment community for most of its life, NorthCoast is proud to bring its investment experience to the customers and constituents of CAN SLIM®.



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Investment Details

Account Minimum \$100,000

Objective Long-term growth

Number of Holdings 0 - 30 Stocks

Fees Tiered, 1.65%-1% based on account size

Account Types All brokerage, retirement, and trust accounts welcome

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